



Do you feel overwhelmed with the plethora of information about slide design available on the Internet? Fear not—we have a list for you! Feast your eyes below where we have compiled a handy categorized list of some of our favorite resources for learning more about how to artfully and effectively design your slides. If you have a favorite to share or you need assistance, let us know: plc@etr.org. Enjoy!

Slide Design

Resources and tips for effectively presenting content on your presentation slides

Slide Makeovers: Presentation Design Lessons from Real Slides

Check this site to see makeovers of real slides, with do-it-yourself tips provided for each example.

<https://blog.slideshare.net/2014/05/14/presentation-design-lessons-from-real-slides>

The Slide Team Blog

This blog post provides 15 alternative ideas to using bullet points.

<http://www.slideteam.net/blog/turn-slide-full-of-bullet-points-into-amazing/>

Speaking about Presenting

A short read that lists and shows reasons you SHOULD use words on slides—with examples.

<http://www.speakingaboutpresenting.com/design/words-on-your-slides/>

10 Tips for Designing Presentations That Don't Suck

Lots of tips rolled into one post about images, use of templates etc.

<https://resources.workfront.com/project-management-blog/10-tips-for-designing-presentations-that-dont-suck-part-1>

Top Ten Slide Tips

Presentation Zen Author Garr Reynolds provides his top 10 slide design tips. On the same web page there are tips for preparation and delivery of presentations as well.

<http://www.garreynolds.com/preso-tips/design/>

p2i Tools Checklists & Worksheets

Potent Presentations provides great guidance on slide design downloadable files—Scroll down to **Slide Design Guidelines** and **Design Demo Slides** to see their tips.

<http://p2i.eval.org/index.php/p2i-tools/>

PowerPoint Techniques & How-To's

Resources and tips on how to use Microsoft PowerPoint

Presentation Resources: PowerPoint Help

This is a comprehensive site of how-to videos on all-things PowerPoint! Loads of resources, tips, and tutorials.

<http://www.brightcarbon.com/resources/powerpoint-help/>

PowerPoint Ninja

This site has a wealth of information—from PowerPoint functionality how-to's to visual techniques.

<http://www.powerpointninja.com/about/>

10 Tricks That Can Make Anyone a PowerPoint Expert

This site has some great design tips and quick how-to's for each tip.

<http://www.lifehack.org/articles/technology/10-tricks-that-can-make-anyone-powerpoint-expert.html>

Graphic Design

Resources and tips on general graphic design elements (e.g., contrast, color, white space, font)

10 Visual Design Tips For eLearning and Slides

This resource provides 10 basic visual design tips for graphic design projects (print materials, slides, etc.). The brief click-through presentation covers tips on font, layout, color basics, whitespace/use of space, and symmetry among others.

<http://thelearningcoach.com/media/graphics/10-visual-design-tips/>

10 Infographics on How to Mix Fonts Like a Pro

This resource covers all you need to know about mixing fonts for great results.

<https://creativemarket.com/blog/10-infographics-on-how-to-mix-fonts-like-a-pro>

Abraham Lincoln's Favorite Infographic

Check out these tips for choosing visuals—a great mix of tips and the “why” behind them.

<https://blog.bufferapp.com/memorable-images>

How to Combine Text and Image in eLearning Design

Learn how to combine text and images in different ways to create interest and impact.

<http://thelearningcoach.com/media/text-and-images-in-elearning/>

Finding and Using Graphics

Resources and tips on where to find them and copyright laws

Quick! Free! Easy! Graphics for Your Trainings & Presentations

This ETR blog post provides tips on where to find the right graphics for your presentations for free!

<http://www.etr.org/blog/learning-graphics/>

Quick! Free! Updated! Graphics for Your Trainings & Presentations

This second ETR post blog post is an update from the 2015 post. It contains new sites for free graphics and tips from a variety of professionals about their techniques for finding and utilizing graphics.

<http://www.etr.org/blog/pd-graphics2/>

Mind Your Manners When it Comes to Visuals!

This post has helpful information related to copyright laws, as well as, tips on where to find graphics.

<http://aea365.org/blog/mind-your-manners-when-it-comes-to-visuals-by-sheila-b-robinson/>

What Makes an Image Good for Presentations

This is an engaging post on what makes a great visual. It covers concepts such as relevance, uniqueness, focusing on people, etc.

<http://www.powerpointninja.com/graphics/what-makes-an-image-good-for-presentations-part-i/>

Data Visualization

Resources and tips for effectively presenting data

Ignite-Simplify your Data Display

The featured presentation shows how to create an Ignite presentation but the content is all about simplifying the way you display data. Start the video at 4:18 for tips on displaying data.

<http://p2i.eval.org/index.php/ignite/>

Data Visualization Checklist

This resource is a data visualization checklist on displaying data in the most impactful way. It provides guidance on how to use text, color, lines and arrange data for maximum effectiveness.

uploads/2016/10/DataVizChecklist_May2016.pdf