

In the Know

Social Media for Public Health

Need the latest in social media for public health?

Want to effectively use social media outreach, collaboration, and campaign promotion?

Have questions about specific social media channels?

Then NPIN's *In the Know* webcast series is designed for you!

In the Know includes six webcasts, each focusing on a different social media channel and how to best use them for public health. The webcasts are live and interactive. Past webcasts are archived at:

<http://bit.ly/YRtVpJ>

Twitter for Public Health

Archived Online

LinkedIn & Slideshare for Public Health

3/12/2013 @ 2PM ET

Gaming & Mobile for Public Health

4/02/2013 @ 2PM ET

Facebook & Image Sharing for Public Health

4/23/2013 @ 2PM ET

Google+ and YouTube for Public Health

5/14/2013 @ 2PM ET

Measurement & Evaluation of Social Media for Public Health

6/04/2013 @ 2PM ET

Submit questions to info@cdcpin.org. Already using social media and want to contribute hints and tips? Tweet them to @CDCNPIN, or post them on our Facebook, Google+ or LinkedIn pages and we will credit you during the webcast if your info is used. **Use hashtag #SM4PH.**

Join us and spread the word! For questions, contact NPIN at info@cdcpin.org

