

CONNECTIONS

A B I M O N T H L Y E - N E W S L E T T E R

THE NATIONAL CENTER FOR HIV/AIDS, VIRAL HEPATITIS, STD, AND TB PREVENTION

MAY - JUNE 2010

DIRECTOR'S UPDATE



Dr. Kevin Fenton
Director, NCHHSTP

On the heels of the recent Institute of Medicine report on viral hepatitis, we mark the 15th anniversary of National Hepatitis Awareness Month, and World Hepatitis Day is May 19, 2010. These observances raise awareness about the large but often under recognized burden of disease and death associated with viral hepatitis. An estimated 4.5 million Americans have chronic hepatitis B or C, which together account for the major cause of chronic liver disease and liver cancer.

These observances remind us to review, refocus, and reenergize our efforts to build a comprehensive public health approach to include strengthening surveillance, protecting vulnerable populations, preventing disease from chronic hepatitis, and acting globally to reduce the burden of viral hepatitis. Additional information is available at www.cdc.gov/hepatitis.

National HIV Testing Day

Over the last year, multiple campaigns have been launched by CDC and our partners. Two of the most high profile are [Act Against AIDS](#) and [GYT](#). These campaigns have made our messages timelier and more broadly received and will certainly help to heighten engagement with National HIV Testing Day ([NHTD](#)) on June 27. This observance, led by the National Association of People with AIDS ([NAPWA](#)), is critical to our national effort to encourage individuals to receive voluntary HIV testing. We all have a role to play to communicate this message and NHTD is an ideal opportunity to get involved and promote testing.

Since 1995, on HIV Testing Day, local and community organizations have encouraged people of all ages to "Take the Test, Take Control," and that message continues today.

Many activities are planned for the observance, and promotional materials, such as Web buttons and banners, are available at www.hivtest.org for use by partners. You can also register your NHTD [2010 events](#). Please join in making HIV Testing Day 2010 a success.



Annual Report and Strategic Plan

We are pleased to have recently published two NCHHSTP reports: the Fiscal Year 2009 Annual Report and NCHHSTP's Strategic Plan for 2010–2015. These reports highlight the fantastic work that has been conducted, as well as the important work that is still to come. Accomplishments from last year include launching the [Act Against AIDS](#) campaign, achieving further reduction in TB diagnoses, expanding hepatitis B vaccination programs, and using innovative communication technologies to promote STD and HIV prevention. These achievements were made possible by the tremendous support and collaboration between our staff and partners. As we look ahead to meeting the challenges that remain, our commitment to supporting and expanding effective partnerships remains paramount. The strategic plan therefore articulates an overarching strategic direction and innovative strategies to guide NCHHSTP's programs. We welcome you to review both reports, available on [our Internet](#) page.

NEW FROM CDC

NCHHSTP LEADERSHIP BLOG

BE SMART. BE WELL. STD VIDEOS

HIV PREVENTION SOCIAL MEDIA CAMPAIGN

REPORT ON HIV AND SYPHILIS

TB NOTES NEWSLETTER



UPCOMING EVENTS

May

[National Hepatitis Awareness Month](#)

May 19

[National Asian & Pacific Islander HIV/AIDS Awareness Day](#)

[World Hepatitis Day](#)

June 8

[Caribbean American HIV/AIDS Awareness Day](#)

June 27

[National HIV Testing Day](#)

ON THE WEB

[Join CDC's live webcast on program collaboration and service integration.](#)



[May 10, 2pm EST](#)

